

ATTRIBUTES REQUIRED OF DIRECTORS OF THE BOARD OF TAS SOUTH TO BE APPOINTED BY THE TWELVE SOUTHERN COUNCILS, SEPTEMBER 2009

Context.

The twelve Southern Councils, as major financial contributors to Tasmania's South Regional Tourism Association (Tas South), have the right under the Articles of Association to appoint three of the seven Directors on the Tas South Board. The other four Directors are elected by Tas South's membership. Financial contributions are made to Tas South by the State Government through Tourism Tasmania.

Tas South operates through the business unit known as Totally South Tourism – tourism development and marketing.

An outline of the role and functions of Totally South Tourism may be obtained by referring to the organisation's website; <http://www.totallysouth.com.au>

Copies of the Strategic Plan and the latest Chairman's report are also attached.

Two appointments are to be made by the Councils in 2009; one for a period of one year and a second for a two year period, both commencing in November 2009.

Membership of the Board provides interested and suitably qualified people with an opportunity to make a significant contribution to the development and ongoing delivery of services to international and interstate visitors to Southern Tasmania, as well as to residents of all parts of the State. All Board positions are honorary.

The fact that these appointments are made by the Councils does not mean that those concerned will be required to represent the Councils or to report directly to them. There are separate arrangements in place under which Tas South reports to the STCA on a quarterly basis.

The STCA is seeking to appoint people who together will possess the experience, knowledge, attributes and skills set out below.

Characteristics required and Criteria for Selection of Board Members.

1. High level strategic, business and leadership skills and extensive experience in commerce, accounting, financial management or law; and the ability to apply these in the context in which Tasmania's South Regional Tourism Association operates.
2. Demonstrated understanding of the role of Regional tourism, the rapid changes that are currently occurring in the marketing environment of tourism and the resultant challenges faced by the Industry.
3. High level of skills and experience in tourism, events or convention related businesses.
4. A combination of extensive public and private sector networks and the ability to influence and advocate on behalf of the Industry.

Applications.

Further information is available from David Lovell, Joint CEO, Southern Tasmanian Councils Authority (STCA) on 0408121714.

Those making application are requested to do so by addressing the above Criteria for Selection by Email to dlovell@stca.tas.gov.au

Applications close at 5 p.m. on Friday 9th October 2009 and will be considered by a panel appointed by the STCA to advise it on the appointments to be made. The panel will meet shortly after that date when interviews will be arranged with short listed applicants. All applications will be treated in confidence.