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Southern Tasmanian Councils Authority – 2030 Vision

Community Survey 2011

Final Report for STCA Board – Governance Questions Only

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1. Research Aim.

To independently assess resident views in relation to a **regional vision for Southern Tasmania** (for the next 20 years) by way of structured survey of a valid and representative sample of residents within each of the twelve Southern Tasmanian Councils. The survey was designed to *calibrate* community input from the on-line ideas forum (on the STCA website) launched in early March via *The Mercury* newspaper.

2. Survey Methodology.

The research was conducted via telephone survey of Southern Tasmanian residents between 21 June and 11 July 2011.

Interviews were conducted by the Myriad Research field team to industry quality assurance standards for telephone survey (ISO 20252) with adherence to the relevant Market and Social Research Privacy Principles.

The survey instrument was designed with reference to the community feedback (from the online ideas forum), with design by the project managers (joint CEOs, Southern Tasmanian Councils Authority) in association with the research consultants (refer Appendix A).

Households were randomly selected for survey from available Sensis White Pages listings, with random selection of respondent from the selected household. Calling times and call back protocols were designed to ensure an equal probability of householders being selected for survey, and in turn a representative cross section of respondents for each council area (with quotas set for age and gender to reflect current ABS profile for Southern Tasmania).

Qualified respondents were 18 years and over, and a resident of one of the twelve Southern Tasmanian LGAs.

The survey sample provides statistically valid results for the target population, with relevant sampling errors (plus or minus at the 95% confidence level) as follows –

Target population	Total sample	Maximum sampling error
Southern Tasmania	1212	2.8%
Urban areas	476	4.5%
Rural areas	736	3.6%
Individual LGAs	100	9.8%

Hence the survey result for the total sample is likely to be within 2.8% of the true parameter for the total target population – residents of Southern Tasmania aged 18 years and over; within 4.5% for the urban sample; 3.6% for the rural sample; and 9.8% for the individual council areas.

Data entry and analysis of survey responses has been completed by the consultants, with the appropriate post survey audits conducted.

3. Research Findings.

Results have been grouped with the relevant survey question – tabulated for the total sample, for urban and rural areas and for individual LGAs (including urban and rural Kingborough). Results are expressed as a percentage of the total group. The total result has been *post weighted* to reflect the urban and rural population distribution for Southern Tasmania, compared with the sample obtained for each (post weighting factor 1.96 (urban) and 0.38 (rural)).

The interview process included a *rotation* of each nominated aspect for survey (within each grouping Part A, B and C) so that order on the questionnaire did not influence the rating obtained.

C4 There should be someone from the town, suburb or area in which I live elected to my local council

Table C4 i	%		
	Total	Urban	Rural
5	42.2	38.7	53.6
4	24.2	24.4	23.5
3	20.9	22.4	15.7
2	7.0	7.9	4.1
1	5.8	6.6	3.0
	100.0	100.0	100.0
% 4/5	66.3	63.0	77.2
% 1/2	12.8	14.5	7.1

Table C4 ii	%					
	Hobart		Urban		Rural	
	Hobart	Clarence	Glenorchy	Kingborough	Brighton	Kingborough
5	21.2	38.0	42.3	48.0	47.0	50.0
4	28.8	23.0	20.6	21.3	26.0	37.5
3	25.0	22.0	22.7	24.0	17.0	12.5
2	13.5	12.0	5.2	4.0	4.0	0.0
1	11.5	5.0	9.3	2.7	6.0	0.0
	100.0	100.0	100.0	100.0	100.0	100.0
% 4/5	50.0	61.0	62.9	69.3	73.0	87.5
% 1/2	25.0	17.0	14.4	6.7	10.0	0.0

Table C4 iii	%						
	Derwent Valley	Southern Midlands	Central Highlands	Glamorgan Spring Bay	Tasman	Huon Valley	Sorell
5	49.0	56.1	46.5	57.4	56.1	55.4	57.0
4	31.0	22.4	22.8	20.8	25.5	19.8	20.0
3	15.0	16.3	19.8	12.9	13.3	18.8	16.0
2	3.0	3.1	5.9	5.0	4.1	4.0	4.0
1	2.0	2.0	5.0	4.0	1.0	2.0	3.0
	100.0	100.0	100.0	100.0	100.0	100.0	100.0
% 4/5	80.0	78.6	69.3	78.2	81.6	75.2	77.0
% 1/2	5.0	5.1	10.9	8.9	5.1	5.9	7.0

C5 My local council should look at sharing resources with other councils in Southern Tasmania

Table C5 i

	%		
	Total	Urban	Rural
5	56.4	56.8	54.8
4	26.7	27.1	25.1
3	12.0	11.8	12.6
2	2.0	1.5	3.8
1	3.0	2.8	3.6
	100.0	100.0	100.0
% 4/5	83.0	84.0	79.9
% 1/2	5.0	4.3	7.4

Table C5 ii

	%	Urban				Rural
		Hobart	Clarence	Glenorchy	Kingborough	
5	61.5	60.6	55.6	50.7	57.6	50.0
4	30.8	23.2	30.3	29.3	20.2	29.2
3	5.8	13.1	12.1	14.7	13.1	12.5
2	1.9	0.0	1.0	1.3	3.0	4.2
1	0.0	3.0	1.0	4.0	6.1	4.2
	100.0	100.0	100.0	100.0	100.0	100.0
% 4/5	92.3	83.8	85.9	80.0	77.8	79.2
% 1/2	1.9	3.0	2.0	5.3	9.1	8.3

Table C5 iii

	%	Urban					Rural
		Derwent Valley	Southern Midlands	Central Highlands	Glamorgan Spring Bay	Tasman	
5	52.5	50.5	47.0	60.4	64.6	60.0	
4	25.3	25.3	23.0	26.7	21.2	29.0	
3	16.2	15.2	16.0	8.9	7.1	11.0	
2	2.0	5.1	7.0	2.0	4.0	0.0	
1	4.0	4.0	7.0	2.0	3.0	0.0	
	100.0	100.0	100.0	100.0	100.0	100.0	
% 4/5	77.8	75.8	70.0	87.1	85.9	89.0	
% 1/2	6.1	9.1	14.0	4.0	7.1	0.0	

C6 My local council should consider amalgamating with one or more of its neighbouring councils

Table C6 i		%		
	Total	Urban	Rural	
5	37.9	40.1	30.7	
4	13.8	13.1	16.1	
3	20.0	20.2	19.4	
2	12.3	12.4	11.7	
1	16.0	14.2	22.0	
	100.0	100.0	100.0	
% 4/5	51.7	53.2	46.8	
% 1/2	28.3	26.6	33.7	

Table C6 ii		%			
	Hobart	Clarence	Glenorchy	Urban	Rural
			Kingborough	Brighton	Kingborough
5	48.0	47.0	28.0	32.3	25.0
4	18.6	12.0	8.0	12.1	12.5
3	11.8	21.0	28.0	22.2	16.7
2	11.8	9.0	21.3	14.1	20.8
1	9.8	11.0	14.7	19.2	25.0
	100.0	100.0	100.0	100.0	100.0
% 4/5	66.7	59.0	36.0	44.4	37.5
% 1/2	21.6	20.0	36.0	33.3	45.8

Table C6 iii		%					
	Derwent Valley	Southern Midlands	Central Highlands	Glamorgan Spring Bay	Tasman	Huon Valley	Sorell
5	31.0	25.3	23.8	35.6	37.8	21.0	40.0
4	17.0	17.2	13.9	12.9	16.3	19.0	16.8
3	20.0	24.2	14.9	24.8	14.3	19.0	21.1
2	9.0	15.2	10.9	7.9	11.2	13.0	13.7
1	23.0	18.2	36.6	18.8	20.4	28.0	8.4
	100.0	100.0	100.0	100.0	100.0	100.0	100.0
% 4/5	48.0	42.4	37.6	48.5	54.1	40.0	56.8
% 1/2	32.0	33.3	47.5	26.7	31.6	41.0	22.1

C7 The 12 Southern Councils should look at combining into one regional council

Table C7	%		
	Total	Urban	Rural
5	25.1	26.0	22.3
4	12.8	13.8	9.9
3	21.5	21.4	21.7
2	17.7	18.6	14.7
1	22.9	20.3	31.4
	100.0	100.0	100.0
% 4/5	38.0	39.7	32.1
% 1/2	40.6	38.9	46.2

Table C7 ii	%					
	Hobart		Urban		Rural	
			Clarence	Glenorchy	Kingborough	Brighton
5	30.6	35.4	10.1	17.3	22.4	19.6
4	22.4	18.4	17.2	23.5	24.3	11.3
3	15.3	13.3	22.2	20.4	21.6	23.7
2	100.0	53.1	45.5	39.8	28.4	100.0
1	28.6	37.4	36.7	47.3	44.3	54.2
% 4/5						
% 1/2						

Table C7 iii	%						
	Derwent Valley	Southern Midlands	Central Highlands	Glamorgan Spring Bay	Tasman	Huon Valley	Sorell
5	22.2	17.5	16.0	30.7	20.4	20.0	26.8
4	11.1	7.2	8.0	7.9	10.2	8.4	15.5
3	21.2	25.8	16.0	19.8	24.5	22.1	24.7
2	13.1	16.5	18.0	13.9	15.3	11.6	16.5
1	32.3	33.0	42.0	27.7	29.6	37.9	16.5
	100.0	100.0	100.0	100.0	100.0	100.0	100.0
% 4/5	33.3	24.7	24.0	38.6	30.6	28.4	42.3
% 1/2	45.5	49.5	60.0	41.6	44.9	49.5	33.0

8. State Government should look at taking over the role of local government

Table C8 i		% Total		
		Urban	Rural	
5		8.8	9.0	8.2
4		8.7	9.0	7.8
3		19.9	20.2	18.9
2		16.8	17.4	14.8
1		45.7	44.3	50.3
		100.0	100.0	100.0
% 4/5		17.6	18.1	16.0
% 1/2		62.5	61.7	65.0

Table C8 ii		% Urban				% Rural	
		Hobart	Clarence	Glenorchy	Kingborough	Brighton	Kingborough
5		9.8	10.9	13.1	2.7	7.3	0.0
4		6.9	5.0	13.1	6.7	13.5	12.5
3		23.5	21.8	15.2	21.3	17.7	12.5
2		16.7	15.8	17.2	16.0	19.8	25.0
1		43.1	46.5	41.4	53.3	41.7	50.0
		100.0	100.0	100.0	100.0	100.0	100.0
% 4/5		16.7	15.8	26.3	9.3	20.8	12.5
% 1/2		59.8	62.4	58.6	69.3	61.5	75.0

Table C8 iii		% Urban					% Rural	
		Derwent Valley	Southern Midlands	Central Highlands	Glamorgan Spring Bay	Tasman	Huon Valley	Sorell
5		8.0	5.2	6.9	7.0	15.2	9.6	7.3
4		8.0	9.4	7.9	7.0	6.1	9.6	5.2
3		26.0	16.7	13.9	21.0	15.2	19.1	24.0
2		14.0	13.5	17.8	16.0	13.1	8.5	18.8
1		44.0	55.2	53.5	49.0	50.5	53.2	44.8
		100.0	100.0	100.0	100.0	100.0	100.0	100.0
% 4/5		16.0	14.6	14.9	14.0	21.2	19.1	12.5
% 1/2		58.0	68.8	71.3	65.0	63.6	61.7	63.5